



THE PUMP RUN

Sponsor Information

We want you to join our team for The Pump Run!

April 8, 2017

Concordia University

11400 Concordia University Drive, Austin

thepumprun.org watertothrive.org

One of the first signature events developed by Water to Thrive, The Pump Run 5K and Kids' K has long been an important way for our organization and our event sponsors to reach out to the central Texas community of caring, involved athletes and families.

This fun run raises money to support the organization's operations so that we can continue to offer our 100% Promise - that every dollar donated to water goes straight to those projects. The Pump Run helps us continue our mission of building wells in rural African communities in need.

We have several levels of sponsorship opportunities for businesses, groups, and individuals who want to support the event and the mission. We hope you will be able to join us as we run hard, build wells, and change lives.



2017 Platinum Sponsor \$5000

Our headlining sponsor - just one spot available!

- Name & logo on Pump Run website home page
 - Headlining name & logo on race posters
 - Headlining name & logo on race T-shirts
- Opportunity to speak before the start of the race
 - Award winner medals
 - 4 signs along race course
 - Large logo on race banner
 - Insert in runners' bags
 - Booth on race day
- Inclusion in pre-event advertising and publicity
 - Event day publicity
- 10 complimentary entries

Gold Sponsor \$2500

- Name & logo on Pump Run website
 - Name & logo on race posters
 - Name & logo on race T-shirts
 - 3 signs along race course
 - Logo on race banner
 - Insert in runners' bags
 - Booth on race day
- Inclusion in pre-event advertising and publicity
 - Event day publicity
- 6 complimentary entries

Silver Sponsor \$1000

- Name & logo on Pump Run website
 - Name & logo on race posters
 - Name & logo on race T-shirts
 - 2 signs along race course
 - Logo on race banner
 - Insert in runners' bags
 - Event day publicity
- 4 complimentary entries

Bronze Sponsor \$500

- Name & logo on Pump Run website
 - Name & logo on race posters
 - Name & logo on race T-shirts
 - 1 sign along race course
 - Logo on race banner
 - Insert in runners' bags
- 2 complimentary entries



Sponsor Commitment Thank you!

THANK YOU for your commitment to a sponsorship of The Pump Run 2017. Your support makes the event possible, and we are so grateful to have you as a partner.

Please sign, date and return this page as an indication of your commitment. Please note that a high-resolution vector logo (.ai, .eps) should be sent to Water to Thrive no later than March 25, 2017. Water to Thrive will contact you about event and marketing logistics.

Name

Date

Company

Sponsorship Level



Susanne Wilson
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